

## HERE'S A NEW LIFE PRESERVER IN A NOVEL TRAVELLING VALISE

If the next storm, neutral or otherwise, is blown up "unintentionally" by belligerent torpedoes in the war zone, and a score of passengers, immediately after, overboard comfortably folded in their new life saving valises it will only prove the old adage that "necessity is the mother of invention." For a new valise recently has been invented, which like all other respectable valises, can carry shirts and safety razors, and photographs of sweethearts, but which like no other valise can, in case of emergency, be expanded into the life-like union suit of waterproof trousers and coat, conveying their owner in safety through the most perilous seas.

Benjamin, formerly of Great Britain came to visit his cousin, Miss Emma Stevens, of 406 Willoughby Avenue, Brooklyn, last week, and brought him from Claresholm, Alberta, where he is now residing, John Edlund, a friend of his who has invented this life saving valise.

The inventor is a young Norwegian, clever and mechanically inclined, and very enthusiastic about this travelling bag—happy inspiration to him—which he says will keep any person afloat, dry and warm, for at least four or five days.

The bag, the inventor avers, can be made to suit the purchaser as to shape, size and material. The model in his possession was of very comfortable dimensions—22 inches long, 15 inches wide, and 17½ inches in height. The framework of this model is of copper, although the finished product will be of aluminium, reducing the overall weight of the bag to twenty pounds or less. A brown waterproof cloth covers the bag, and the suit, for the legs, arms and body is of the same material. This fabric is connected with the bottom of the suitcase, leaving ample room for anything one desires to carry.

The body of the case is equipped with a small window showing the valves, and can be locked from the inside. The flappers on the side, or armholes, can be used or not, as the occupant sees fit. They do not in the least interfere with the bag, but would come in handy as propellers. Nor is it necessary to close the bag. Like certain type of adhesive soap, it floats—and will keep floating any way or under any circumstances.

Rigid tests have proved its buoyancy far beyond his most optimistic hopes, says the inventor. A man of 150 lbs. is said to weigh in the bag more than three inches. The position of the occupant is one of perfect comfort. He can stand upright, rest his entire weight on his arms, or lean to the back or side without any danger of tipping. Food enough to last a number of days can be taken into the compartment. It is really a one-man emergency boat.

In case of accident to the coast, carrying, there is an emergency air bag attachment which may be blown up from the inside. The valise, which is in its present perfection, it is seldom more than a few hours before rescuers are on the scene after the sinking of a vessel. It is during these oftentimes fatal hours, when and where no help is in sight, that the valise can be of great service to the sea to the sea, that the passenger fortunate enough to possess a life-saving suitcase would find himself with a far better chance of being numbered among the survivors.

John Edlund was, he admits, born among the craggy fjords of Norway. His eleven years in the "North-west" have not dulled his sense of the wily ways of that American type, "the man from Missouri." Now he is in New York trying to convince the "Missourians" of the miracle which will enable them to tread safely the watery footpaths strewn with submarines and torpedoes. But it is being rumored that a certain foreign government is on its way to secure the future success of its submarine activities, is contemplating the outright purchase of Edlund's invention. Indeed, Edlund's traveling bag would deprive Uncle David's locker of its

yearly business.—Brooklyn Daily Eagle, New York.

The above is only one of the many articles published in the different large dailies in the large cities, and other places throughout the United States, about Mr. Edlund's life saving device. Mr. Edlund is too well known here to need any introduction or explanation as to who he is. But we do think that Claresholm should be proud to have a man of such calibre as one of its loyal citizens who has undoubtedly done as much for the preservation of life on the water in time of wreck as any other inventor in the world. While there are a great many inventions which are very useful in time of storm or wreck, yet there is none more so than the life saver described in the article above.

While in the East this summer making demonstrations Mr. Edlund received patents on his invention both in Canada and the United States as well as some of the European countries.

It is almost impossible for one who has not been accustomed to living near or travelling a great portion of their lives on the water to realize just what this life preserver means, and especially the amount of thought and consideration that it must have required to have been invented by one who for the past ten years has lived so far from the ocean.

But we must not, overdo the amount of publicity our town has received through it. As will be noticed in the article quoted above, Mr. Edlund did not fail to use the name of his home town as his address, rather than as some inventors might have done, nor did he fail to mention his residence in Claresholm or some other city of note near. Therefore we say Claresholm should be proud that Mr. Edlund is one of her citizens. He is being very busy these days with his return to his home town, and about the life saver. Almost every day he receives letters from different publishers of magazines and newspapers asking for photographs and a description of the invention, as well as from other parties who are interested.

Mr. Edlund has had several large orders for his patent but has declined to accept any yet.

### HOWARD D. FRAMPTON DIES

After a short illness, of one week's duration, Howard Douglas Frampton, passed away in Claresholm on Sunday at the age of twenty-two years and five days.

Apparently on the Thursday before he was taken sick with typhoid fever, he was in his usual good health.

Howard Douglas was the youngest son of Mr. and Mrs. H. J. Frampton, of St. George, England. He came to this country about two years ago and had worked on the Canyon Ranch a good share of the time. He is survived by his parents Mr. and Mrs. H. J. Frampton, of England, two sisters, Helen and Evelyn, of Edmonton, and three brothers, Gilbert, of Claresholm, Arthur, of Nepean, Manitoba, and George, in England.

The funeral service took place at the local cemetery Monday, Rev. Wm. McNeil and Rev. H. M. Henderson officiating.

### British Remount Commission

Representatives of the British Remount Commission are at present in Calgary for the purpose of purchasing horses for the British Government.

The prices which will be paid in Alberta and Saskatchewan are the same as paid in the United States for horses of the same quality.

At the prices quoted below all freight charges on the purchasing agent, after final acceptance of horses by the Purchasing Officer, will be borne by the British Government.

Transport horses, from 1450 lbs. to 1650 lbs., price \$185; Artillery horses, from 1350 lbs. to 1450 lbs.,

price \$165; Cavalry horses, from 1250 lbs. to 1550 lbs., price \$165.

All horses must be fine to five or nine years old, sound, thoroughly broken and straight goers.

All sellers will be required to give to the Purchasing Officer the brand of the horse and satisfactory proof of ownership.

No newspaper notices and bills posted through the country will shortly

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# The Clareasholm Review

An Independent Weekly Newspaper  
L. G. Sherrard, Publisher.

Subscription Rates	
One year, in Canada	\$1.50
One year, to United States	2.00
Single Copy	5c.

Thursday, September 9, 1915

The world owes every man a living, but the street corner is a poor collection agency.

Opportunity knocks once at every man's door. Better be at home when the lady calls.

Many knocks at the door of many a woman's heart, but to enter must be used a lantern and jumpy.

Honor thy father and thy mother always, but for the love of Mike when will you honor that post-dated cheque?

A wise thing in a horse trade is to keep your eyes open, your mouth closed, and leave your pocketbook at home.

Did you ever fly off the handle and afterwards think of how much easier you could have won your point by keeping calm?

When her friends compliment her on looking so young, a woman doesn't know whether to be pleased at the compliment or to get mad because of the insinuation that she is older than she looks.

Bless the man who is to a reasonable amount, money as long as he owes a dollar. If you are at some time compelled by unavoidable circumstances to expect your merchant to expect you credit for a time, in making your application to him for it, don't tell him you will pay the first of the month when, in your opinion, it will be the fourth of the month before you will meet the obligation.

## One Man Who Knows That Advertising Pays

Sculin, Kun, is just an ordinary country town, of some 1,500 people. But it has at least one real business man.

His name is J. H. Edwards. And now listen, Edwards spends two thousand dollars with his local papers in advertising—every year!

Has it paid him? Well, he went to Sedan ten years ago with but little capital. He got once a magnificent store, a nice home, and a big farm.

"We value our advertising enough to make it a part of our assets," he says. "It is the life wire of my business, and a person can judge pretty well the amount of energy behind a business by the kind and amount of advertising that business is doing."

When facts like the above spring in every man's mind, then all over the United States, publishers cannot help but doing what it is that blinds the eye of the average man to his possibilities with printers.

## WHAT THE MOON SAYS

Many people watch the moon changes with interest. While a few may understand them, it is probable most persons do not. Perhaps the following from an exchange may prove interesting and instructive. A clear moon indicates frost. A dull, cloudy moon indicates rain. A single halo around the moon indicates storm. A double halo means very boisterous weather. If the moon looks high, cold weather may be expected. If it looks low down, warm weather probable. The new moon on her back denotes wet weather. If the moon changes with the wind in the east we shall have bad weather. If the moon is bright and clear when three days old, the weather is coming. When the moon is visible in the day time we may look for cool days. When the points of the crescent of the new moon are very distinctly defined, frost may be expected. If the new moon appears with the points upwards then the moon will be dry, but should the points be downward, more or less rain may be looked for during the next three weeks.

## WANTED

An owner for the following described mare, now in possession of the R.N.W.M.P. Maceled. Apply to the Officer Commanding, R.N.W.M.P. Police Maceled.

Bay mare, branded p left thigh, and left shoulder, age 12 years, weight 850 lbs. White on the near hind fetlock and white on the hoof fetlocks. Old scar apparently from wire cut on hind leg. S-203

## HORSES STRAYED

About August 28 two black horses with white hind feet and white chin forelock, weight about 1700 lbs. The other with no markings except about 1500 lbs. strayed from Tom Narkus' farm, seven miles east of Woodhouse. \$10 reward will be given if returned to Andy Ryming care of Hans-Ellison, Grinnin, Alta. 9-23

## STRAYED

From my premises, one mile west of town on August 22, one bay horse with star in forehead, foretop clipped, weight about 1400 lbs. Also one bay horse branded N, two white hind feet and one white eye, weight about 1100 lbs. Ten dollars reward for any information leading to their recovery. J. A. Gervase. 9-24

## Irrigation Convention

November 23 to 25

In connection with the annual annual convention of the Western Canada Irrigation Association, which will be held at Bassano, November 23d, 24th and 25th, an exhibition will be held of the products of the soil, irrigated and non-irrigated.

Prizes are offered for Alfalfa (chaff, hauled and seed), timothy, western eye grass, peas, brown grass, red clover, winter eye, winter and spring wheat, (sheaf and threshed) oats (sheaf and grain), corn (field), sweet corn, and potatoes. Also prizes for beets, turnips, onions, cabbage and garden collection. For farm women there are competitions for preserved fruit, bread making and butter-making. All prizes are in cash.

The conditions of the competition are that all exhibits must have been grown or produced in Western Canada by the exhibitor himself or herself during the season of 1915. Full particulars can be obtained from R. A. Travis, Secretary of the Local Board of Control, Bassano, Alberta.



## Public Notice

A Sitting of the District Court will be held at Clareasholm on Thursday, September 16, commencing at 10 a.m. DATED at Edmonton, 3d September 1915.

G. P. OWEN FENWICK,  
Acting Deputy Attorney General.

# LOCALS

See R. S. Breerton's wall paper specials.

F. E. Torbett made a business trip to Laidlaw today.

Born on August 18, to Mr. and Mrs. Harry Dow, a son.

W. Conlon, spent Labor Day with friends in Maceled.

A. S. Courthwaite spent Sunday and Monday in Lethbridge.

C. G. Richardson, of Calgary, has joined the staff at the local depot.

Gibb, Moir of Brooks, spent Sunday with his sister Mrs. J. E. Moffatt.

Attend Mrs. Larkin's Fall Millinery Opening on Tuesday and Wednesday.

Arnold French, of Monarch, spent Sunday and Monday at his home here.

Fred Brown, of Edmonton, spent the week-end in Clareasholm with friends.

Major W. A. Lyndon, of the 13th C. M. R., spent the week-end with his family in town.

J. Seymour, of the Royal Bank staff, Calgary, spent the week-end with friends in town.

Miss Clara Rogers, of Winnipeg, arrived here on Monday and is visiting at her home.

WANTED—At once girl to assist in house work. Apply P. O. box 110, Clareasholm, Alta. 9-24

Mr. and Mrs. R. L. Redford and family, spent Sunday and Monday with friends in Calgary.

Church of England service will be held in St. John's church on Sunday next at 9 p.m., instead of 7.30.

A. E. Thompson and family left on Monday to spend a couple of weeks holidays at Calgary and Banff.

WANTED—Good building lot on water and gas main. Address box 57, Calgary, with best price for spot cash.

G. O. Wilson of the Western Canada Lumber Co., Lethbridge, spent a couple of days in town on business last week.

Mr. and Mrs. W. T. Cochran motored to Blackie Monday where they spent the first of the week with friends.

Messrs. Grant Clark, Silver Todd, H. C. Lewis and Stanley Howden, spent Sunday and Monday in Lethbridge.

Mr. and Mrs. W. R. Shanks took a motor trip to Edmonton Saturday, where they spent the week-end with friends.

Church of England services will be held in the Presbyterian church, Sunday, on Sunday next at 3 o'clock in the afternoon.

Mrs. R. J. Vadam and family, of Meadow Creek, moved into Clareasholm last week, so her children, may attend the public school here.

Messrs. J. Smith, J. H. Chandler, T. Rimmels, R. Deschamps and E. Irwin of Nanton, motored down Sunday and spent the day with friends in Clareasholm.

Mrs. A. S. Courthwaite and son, Leslie, left Thursday for Milwaukee, Wisconsin, where they expect to spend a month with Mrs. Courthwaite's brother.

FOUND—West of Clareasholm, on the Star Line road, boys' school, with the initial R. O. back part. Owner can have same by calling and paying for this ad. 9-23

Charles W. Campbell, Chiropractor, from Nanton, will be at O. J. Annand's office, Railway street on Monday and Friday of each week from 2 to 5 o'clock p.m. 4-8-17

Capt. D. A. Mackinnon, of the 13th C. M. R. Calgary, accompanied by Mrs. Mackinnon and two children passed through town on their way to their ranch at Meadow Creek, Friday.

Mrs. F. Godner, of Edmonton, who has been visiting her sister Mrs. W. J. MacKenzie for the past couple of weeks, left Thursday to spend a few days in Calgary, before returning home.

Messrs. H. O. Walker, Kn. Jorgensen and J. R. Riley accompanied by C. R. Newton, of Maceled, intended to Lethbridge Saturday and on their way to the Stampede which was held Monday.

The W. C. T. U. will hold a sale of home made cooking and afternoon tea on Saturday at the old Alberta Hotel in the room one door south of the piece formerly occupied by the Clareasholm Advertiser.

Mr. and Mrs. J. B. Boese and family, Mr. and Mrs. Wm. McKeuzie and family, Mr. and Mrs. W. T. Cochran and family and Mr. and Mrs. C. J. Braren and daughter Eva, and Miss J. Noble motored to Maceled Sunday.

The first news of any casualties among the boys who enlisted from Clareasholm reached here Tuesday, through the Calgary News-Telegram. Among the casualty list is noted the name of Leslie K. Franklin, of the Canadian Division Cavalry, and died last night. It will be remembered that he was one of the first six who left here to join the colors.

Mr. and Mrs. J. R. Watt spent the week-end at Banff. While there they had the pleasure of seeing both Sergeant Major W. J. Atorhead and Quarter Master Sgt. G. A. Adams. Mr. Watt remarks that while there one thing very noticeable was the number of American tourists who were there. He states that the traffic from St. Paul is so great that all trains are running in two sections; also that the Blue Springs Hotel has had more than one Canadian in a hundred the remainder being Americans.

## Hills Breezes

(Received too late for last week)

S. Daly was a caller in the Hills last Sunday. Look out Stan.

Jacob Byers and family motored to the Hills a few days ago in their new Maxwell car.

Percy Smith the landlord of Lower Valley Ranch has most of his wheat in stock.

Harvesting is in full swing at present around here and there are some pretty tangled patches.

There will be a harvest festival at Robertson's church Saturday afternoon, also a service on Sunday.

Wm. G. Smith and the lady partner to look a home in his flock, which has put him back with his harvest.

Carl Kessler has moved his freight outfit to the Flats, where he intends to work at threshing for awhile.

Some of the neighbors do not seem to keep their fences in very good repair, so that other people's colts and horses get in the wire.

Rev. MacKenzie will soon leave this district again, and whether there will be any service held during the winter months is not yet known.

## CARD OF THANKS

The undersigned desire to thank their many friends for the sympathy and many kindnesses extended to them during their recent sad bereavement.

Mrs. and Mrs. H. J. FRANKTON and Family.

## SEPTEMBER ROD AND GUN

Rod and Gun for 8 p.m. is out and is a special duck shooting number. Bonnycastle Dale the naturalist, writer contributes the opening article, a readable one on "Live-Deer Ducks and Shooting over them." Duck Shooting in the Cariboo is an amusing story of the experiences of two duck hunters who saw plenty but failed to shoot any. "After the Ducks," are other stories that give a wild duck flavor to this number, and in addition there are other interesting stories of outdoor life besides the news in the departments devoted to grinning and fishing. W. J. Taylor, Limited, Woodstock, Ont. are publishers of this magazine of outdoor life.

Brutal Black George. No rougher customer ever occupied three than Servia's first ruler, Black George. Excess when met in the duce of wine or the smell of gun powder, he was habitually noisy and dangerous to cross. When he spoke rather than his wishes he drew a pistol and shot him through the head. When his mother tried to cheat him over a beehive he bonneted her with it and stalked off, regardless of the shrieks of pain. Black George was no admirable as an administrator, scrupulous in all his dealings with the people of the family circle and as brave and disinterested a patriot as ever lived. After brilliant victories he would return to his squalid home, empty handed, and resume the uneventful life of a pig breeder.

# UNION BANK OF CANADA

A Joint Account is a Great Convenience for family funds. It may be opened with the Union Bank of Canada in the names of two persons, either of whom can make deposits or withdraw money when in town or when passing the bank. It is especially convenient if the husband is frequently away on trips, as it enables the wife to procure funds for expenses on her own signature alone.

CLARESHOLM BRANCH W. R. SHANKS, Manager.  
Branch also at Barrons

# ANNOUNCEMENT!

Having just returned from New York and other large Eastern cities, and in connection with my other business, I had the opportunity to visit some of the Largest Studios. I am now prepared to give you the very latest in every line of Photography.

Having procured a new process, I will develop Films for 10c per roll of six exposures, and 3c per print and upwards, or by having one dozen prints from one or more exposures, I will develop the films free of charge.

## SPECIAL INSTRUCTIONS

Any person who does not understand the working of their Kodak, I will be pleased to give them instruction FREE of charge.

We finish all work promptly and give you every satisfaction. Mail orders our Specialty.

Yours for business,

# JOHN L. EDLUND

## Mount Royal College, Calgary

A high class Residential and Day College for boys and young women, girls and young women. Opening of Fall Term, September 13, 1915. Business Classes—Book-keeping, Stenography, Accountancy, Typewriting, Etc.

Musical—Full conservatory course, Vocal Instrumental and Theory. Academics—Public and High School Grades. Preparation for the University and Teachers. Ladies' College course for girls, French conversation classes.

Fine Art—China painting, Water colors, Leather work etc. Expression and Physical Culture—Dramatic Art, Public Speaking, Household Science.

For full information and calendar apply to, Rev. George Kerby, B. A., D. D.

# Opening Display of AUTUMN MILLINERY

Tuesday and Wednesday September 14 and 15, '15

As usual with Mrs. Larkin's Millinery your individual tastes have been considered with the result that each hat is an exclusive production.

Whether or not it is owing to the shortage of dyes that black in Millinery is to be popular, it is very certain that never before have so many original and dainty styles in black and white effects been produced for the season's wear. However the following new shades Italian Green, African Brown, Soldier Blue, Royal Purple and Metallic Green are also on display.

We know you will be interested in the New Fall Creations, and we cordially invite you to call and inspect them, and to compare our styles and values, for these hats are all very moderately priced.

MRS. R. M. LARKIN  
"Leader in Millinery"  
CLARESHOLM ALBERTA

# Announcement!

I wish to announce to the public that I have taken over the business of the Clareasholm Garage, and with I still conduct my former business of the Alberta Garage. I am now doubly prepared to look after your wants in this line. Such as Storing, Washing and Repairing Cars, Etc.

GET YOUR GASOLINE AT THE RED SENTINEL STATION

A. E. McAlister  
Shelver Street

## REFRESHMENTS

When you feel that you want anything in this line, whether it be Ice Cold Soft or Hot Cream Soda and Sunders, or Hot or Cold Lunches, I am at your service and solicit a share of your patronage.

I also carry a complete line of Cigars and Tobaccos, Fruits and Confectionery. First Class Restaurant. Satisfaction Guaranteed.

American Restaurant  
L. D. BOESE, Proprietor  
Clareasholm Alberta

## Your Eyes are Your Best Friends

Why do you neglect them so? Do you suffer from frequent headaches? Do your eyes tire easily? Do you not see as well as you used to?

I will tell you honestly whether or not you need glasses. Examination free. I am present here may save a large specialist's charge.

G. M. GODLEY  
JEWELLER  
CLARESHOLM ALTA.



## You and Jim Should Under- Stand Each Other Better

Only a storekeeper—that's all.  
Down street—yes, in your own town.  
Plain sort of a fellow, him—not

### SUCCESS

Conant Business College of Calgary trains for success. It is affiliated with the Superior Business College at Windsor, Regina, Moose Jaw, Lethbridge and Vancouver. Enroll any time. Write to F. G. Conant, President, for Booklet on Modern Education.

EDUCATION PAYS

## Dr. W. J. Boddy Veterinary Surgeon

A Graduate of Ontario Veterinary College, Toronto, in 1903, also a Member of the Alberta Veterinary Association has opened up an office at the

**Palace Livery Barn**  
PHONE 3  
Claresholm - Alberta

Day and Night Calls receive Prompt Attention

## THE ONLY MAN

who should not advertise, is the man who has nothing to offer in the way of commodity or service—and—such a person

## IS A DEAD ONE

whether he knows it or not.

--Elbert Hubbard in the Fra.

## SPECIAL!! Harvesters' Supplies Now on Hand

Gloves - - - 65c, 85c, \$1.00 and \$1.25  
Shoes - - - \$3.50, 4.00 and \$4.50  
Overalls, Smocks, Suspenders Handkerchiefs and Cotton Gloves.

If you are in need of a good Tailor made Suit for Fall, give me a call, and I will take your measure. Fit and Workmanship guaranteed.

**Carl J. Braren**

much of a merchant, no. Decent chap, though and honest.  
When you drop into his store, it's like him, plain.  
He calls you "Bill," you call him "Jim," home folks, you know him.  
He asks you how the children are and wife he knows them too.  
He shows you what you want to buy, he tells you if it's good or bad—and names the price.  
"Just charge it, Jim," you say.  
"That's a little short right now," All right, Bill," he says and wraps it up.  
He pays his taxes here; he chips in at all he can to help along the fire department and police, the schools and churches.  
He sits in lodge with you; he calls

around when you are sick.  
He hires home folks to clerk and keep his books; he buys his groceries, meat and clothes, the little furniture at home of neighbor merchants.  
"Isn't much, but what it is, your town gets all the benefit.  
Your bill comes due and still your short of ready cash; "I'll have to stand you off awhile," you say.  
"All right, Bill," says he, "I know you'll pay me when you can," and neither groans nor grumbles.  
Pretty decent sort of chap, isn't he?  
You know it!  
But what about the catalog you keep at home and study nights and Sundays?  
You read the sideshow line of talk about the stuff it lists.  
Yes, and when you have the catalog, you smile in order to give things you think you've got to have and with the order send the dough; you say it's just useful.  
In time the shipment comes—you hate to have Jim know. "Course it's none of his business, but then, he's paid me hurt because you haven't paid him what you owe."  
Somehow the plunder that you got don't seem so wonderful as the story of it read; in fact it isn't what you thought it was.  
And if you're stung as others often are, you don't put up a holler and ask your money back. Nary!  
You read the line of talk again, and find the chap who wrote it was a downright snigger than you thought, he'd be his descriptions with such clever skill that you, yourself filled in his awful gaps and now you're stung; you'd better rather not one's ever tried it out.  
"But Jim, oh, that's another matter, quite. If accidentally you happen to forget to return the new you bought of him, before you chop and meet a clean cut semi-circle from his elbow; or if the cook stole Maudy bought of Jim don't somehow suit her notion, about the way it looks and draws; or if the hired chum he sold you slacks he caught the girls forgets to keep a little water in it.  
Wily, you go right back to Jim and if he doesn't handle around and walk and hand you out another one, no charge, or send a man to see the store and clean your store-stocked chimney out, or tighten up your chum-by-thunder you cut loose and tip him up the back and down again—that's different.  
Yep!  
Pay-roll him!  
Only a storekeeper—that's all.  
"He can't compete with mail order folks, you say; he don't know how to buy; he hasn't the outlet; his prices are too high.  
Listen!  
If he can't compete, the fault is yours as much as his.  
You measure him in double standard. You finger over his stock, you take your breath on his razor blades, you get his guarantee and then you stand him off and let him sweat until you are good and ready to pay—able to the strangers, who neither know you nor care a tinkers cuss about you, you must pay before you see or get the goods.  
You make Jim earn the slender profit that he makes on you; you make him be your banker when your short of funds; you squeeze poor Jim and jive him down and strain the truth to beat the band; you strew his path with thorns and rocks.  
And if your neighbors do like you and send their ready cash away to swell the sales of those who never help their town or you, some day, not very far away, poor Jim will reach the point where he can't longer hold the bag and when he closes up or moves away, there's one more vacant business room in town.  
And real estate is on the bun—your town goes back under someone's taxes keep a climbing up, but stores are fewer, business worse and worse each year. The schools are getting pushy, you've got to send your children to the city for a decent education—and for that you must pay cash.  
Why?  
Think it over.

## An Open Letter To The Women of Canada

A year ago the thunderbolt of war fell upon us out of a clear sky! After the first moment of surprise and confusion had passed, we asked, "How can we help?"  
During the year that has passed, that question has found many answers. The trained nurse quickly proved her value; our women were called upon to organize and direct Red Cross

and St. John Ambulance work or Patriotic Societies, while all gave time or money or personal service in preparing supplies.  
To comparatively few came the need for the supreme sacrifice—the sending forth of husband, son or brother to the fight. The first appeal for volunteers was limited and did not appear very urgent. All honor to those who heard and obeyed the earliest call of Empire and whose men sent them forth with pride to fight in the front rank of the Canadian forces.  
To-day the situation has changed. We have learned, after a year of war, that our task is harder, our danger more real, than we thought a year ago. We have "given" gladly; now we are called to "give up," and service must fulfill itself in sacrifice. Most urgent of all today is the call to give up ungrudgingly our husbands, sons and brothers. We are called to tolerate in our homes such an atmosphere of self-devotion that our men and boys may feel their resolution to offer themselves in their country's service is simply what we expect of them.  
This does not mean that women should be constantly urging their men to enlist, for it is doubtful if the patriotic persistence of a wife or mother would produce anything but a reluctant and resentful recruit. The men of Canada have not shown themselves less patriotic than their women; but it is for us, the women of Canada, to ask ourselves whether our self-sacrifice is falling short of the supreme test.

Are we making it hard or easy for our men to offer their country's call to service?  
Why is the call so urgent now?  
The answer is simple: it is because our existence as an Empire is at stake. We went into the war to keep our solemn pledges to our Allies; and this reason still holds good.  
But there are no other reasons which did not exist a year ago. Belgium with her ravaged land and exiled people cries aloud for justice. What do Canadian women say to the appeals of her outraged women and mutilated children? They have suffered for us what are we willing to suffer for them?  
The women of France and Russia and the United Kingdom have long ago heard the appeal to give up their men, and have responded nobly. What will Canadian women do?  
Beyond the keeping of our pledged word, the woes of Belgium, and the example of our Allies, there comes to us to-day the knowledge that we are called on to fight our own battle; not to send help to Belgium or France or even England, but to fight for our own national existence.  
We are told by the men who know that we cannot win in this war without more men.  
If we hold back our men we are courting defeat, and defeat means, in a vague indistinct way, the end of our country and the Empire at large, but the very practical result of a Canada governed by Germans.  
Do we want to know what that would mean? Then let us look at Belgium, and learn the yoke of the conqueror galls the neck of a freedom loving people. Defeat would mean for us a period of bitterest shame and discontent, and then—another war. Can we risk it? We are asking it if we do not make the path of service easy for our men.  
But the most compelling call for sacrifice rings out from the graves of those who on the fields of Flanders, at Langemarck and Ypres, and Estrie, have blazed the trail to glory with their life blood.  
Can we make their self-surrender of no avail by holding back the men who would take up and complete their splendid task?  
There is a saying which is losing, is it worth "saying" our men from death if we lose their respect? There is a loss which is gain, even though we learn to face "Desperate tides of the whole great world's anguish, Freed through the channels of a single heart."

We are called to scale the gleaming pinnacles of self-sacrifice, in the company of our brave sisters of the Allied nations.  
What will the women of Canada do?

A Sex Difference.  
With stirring argument—if I were a man do you know what I'd do? I'd band—if you were a man I know one thing you would do, and that is stop talking long enough to let me explain my side of the question.—Boston Times-herald.  
Those that dare lose a day are damn generally profligate; those that dare mispend it, desperate.—Stephen Wall.

## Wall Paper Sale

My Entire Stock of Wall Paper during Sale at HALF-PRICE

Old Room Lots for rooms from 3x6 feet up to 12x12 feet, one room only of a pattern to Clear at TEN PERCENT LESS THAN HALF PRICE.

Olds and Ends, one and two rolls only of a pattern at FIVE CENTS a Double roll or any THREE ROLLS for TEN CENTS.

Come in and look these over. Some very pretty patterns in both Stock and Old Room lots.

The Above Prices Positively VOID after SEPTEMBER 18, 1915.

**R. S. BRERETON**  
Complete House Furnishings

## Advertise in the Review THE PAPER THAT GETS RESULTS

## Announcement!

I wish to announce to the Public that I have purchased the Meat Market formerly owned by J. P. Wilson and after remodeling and repainting have opened up the CLARESHOLM MEAT MARKET  
With a Complete line of Choice, Fresh and Salt Meats. I am buying and selling for Cash and thus giving you the benefit of a STRICTLY CASH BUSINESS.

**R. A. FISHER**  
Claresholm - Alberta

## ECONOMY FEED AND LIVERY BARN

Good Up-to-date Rigs. Good Horses. Best Outfit. We give Farmers' Teams the best of attention. Clean feed and Good all 'round Accommodation. Rates Reasonable. Give Us a trial.

## DRAY IN CONNECTION

**J. F. HAGERMAN, Prop.** PHONE 32 For Prompt Service

Oven is a wonderful baker. That's because the heat flues completely encircle it.

**McClary's Kootenay**  
Range satisfies the most exacting cook on every point. Let the McClary dealer demonstrate the fact.  
MADE IN CANADA  
Sold by W. M. ROSS

EUROPEAN PLAN \$1.00 PER DAY  
**Cerit Hotel**



COTE & BELL, Props.  
Corner 4th Ave. and 3rd St.

PHONE 6244 CALGARY, ALTA.







